

<b>Instructor's name</b>	Prof. Domenico Leogrande
<b>BA</b>	- <b>MARKETING &amp; BUSINESS COMMUNICATION</b> (Triennale MCA)
<b>Academic year</b>	2015-2016
<b>Term</b>	Second
<b>Credits</b>	10
<b>Subject area</b>	SECS-S/01

**Course of **Statistics I** (a.a.2015/2016)**

**(Prof. **Leogrande Domenico**)**

1 riga vuota

Università degli Studi di Bari Aldo Moro

**Corso di Laurea in Economia Aziendale**

1 riga vuota

Admission criteria

Basic Knowledge of Maths

1 riga vuota

Aims of the course

**The teaching is designed to provide basic knowledge of statistics in order to analyse economic phenomena and business statistics.**

1 riga vuota

Course outline

Introduction to Statistics

Detection and classification of data

Statistical tables

Graphic representations

Statistical reports

Synthetic measures of distribution of a character: measures of central tendency

Variability: measures of dispersion and inequality

Asymmetry, normal curve and disnormalità

Analytics representations of distributions

Divergence between two statistical variables

General concepts on the relations between the internal components of a statistical variable double

Analysis of the dependency between two characters

Analysis of the interdependency between two characters

Analysis of mutable statistics

1 riga vuota

## Reading material

### Textbook (libri di testo)

G. GIRONE. Statistica, Bari, CACUCCI EDITORE, 2009.

P. PERCHINUNNO, V.C. DENICOLO', Esercizi di statistica, CLEUP, Padova, 2010.

1 riga vuota

### Assessment methods

- Esoneri: No
- Prova Scritta: Si
- Colloquio Orale: Si

1 riga vuota

### Tutorials

- Corso presente nella zona in e-learning del Sito Web di Facoltà: No

### Teaching methods

- Cicli interni di lezione: Si
- Corsi integrativi: No
- Esercitazioni: Si
- Seminari: No
- Attività di laboratorio: No
- Project work: No
- Visite di studio: No